UPUEA ECONOMIC JOURNAL

A Biannual-Bilingual Double Blind Peer Reviewed Refereed Journal of Economics

VOLUME - 19 (A) CONFERENCE NO. - 19 (SECTION 1& 2) 13th-15th APRIL 2024

19TH ANNUAL NATIONAL CONFERENCE OF UPUEA

	THEME 1
\triangleright	Prospects of Manufacturing and Service Sector Growth in India
	THEME 2
\triangleright	Role and Impact of Social Protection Programmes
	THEME 3
\triangleright	Emerging Features of Trade and Trade Policy
	THEME 4
\triangleright	Growth and its Drivers in Uttar Pradesh and Uttarakhand
	THEME 5
\triangleright	Environment, Climate Change and Sustainable Development







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Supported By:

National Bank for Agriculture and Rural Development (NABARD)

Organized By: Department of Economics, Ambedkar School of Social Sciences (ASSS) Babasaheb Bhimrao Ambedkar Central University, Lucknow-226025 Uttar Pradesh (India)







ISSN-0975-2382

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Acknowledgment:

"The financial assistance received from Research and Development Fund of National Bank for Agriculture and Rural Development (NABARD), Uttar Pradesh Regional Office towards publication of journal/printing of proceedings of the Conference is gratefully acknowledged."

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KUNAL BOOKS

4648/21, 1st Floor, Ansari Road, Daryaganj, New Delhi-110002. Phones: 011-23275069, 9811043697,9868071411 E-mail: *kunalbooks@gmail.com*, Website: *www.kunalbooks.com*





DATE: 09-04-2024

REF.NO.UPUEA/S.J.M./19

FROM SECRETARY'S DESK

The Uttar Pradesh-Uttarakhand Economic Association (UPUEA), founded in 2005, has seen impressive growth in its short tenure. Membership has exploded tenfold in less than fifteen years to about 1800 life members, showcasing the association's increasing significance. The UPUEA, Society for Promotion of Economics in both states, is a premier society of economists. It actively contributes to the field of economics by publishing its research findings. It further promotes economic exploration through annual conferences, providing a platform for economists to share research and collaborate. These conferences are experiencing a rise in participation, with growing numbers of delegates, paper presenters, and esteemed resource persons. Overall, UPUEA's dedication to organizing high-quality events and fostering research collaboration makes it a key player in advancing economic understanding within Uttar Pradesh and Uttarakhand.

The Uttar Pradesh-Uttarakhand Economic Association (UPUEA) is gearing up for its 19th Annual National Conference, a three-day event scheduled for April 13th-15th, 2024. We have received more than Three Hundred Sixty (360) Research papers under the broad theme of the conference: **Sustaining Growth with Equity: Sectoral Growth, Trade and Social Protection in the 21st Century.** A pre-Conference research workshop for the young researchers has been organized on 13th April 2024 to acquaint the researchers with various nuances of the research. This year's conference delves into the dynamic forces shaping the Indian economy, with a particular focus on the state of Uttar Pradesh and Uttarakhand. Researchers and economists have a great opportunity to contribute their expertise by submitting papers on five key sub-themes.

- Growth Prospects of Manufacturing and Service Sectors in India,
- The Impact of Social Protection Programs,

- > Emerging Trends in Trade and Trade Policy,
- > The Drivers of Economic Growth in Uttar Pradesh and Uttarkhand

> Environment, Climate and Sustainable Development.

All accepted papers will be published within the conference proceedings, creating a valuable record of scholarly contributions. However, the organizers have encountered a recurring challenge: *delayed paper submissions*. This has resulted in last-minute scrambling and potential disruptions to the conference schedule. Despite persistent and frequent reminder to the members to contribute their papers as per schedule, we continue to receive the late response under the pretext of late information, leading to accomplishment of further steps in haste. While we've disseminated information about the conference and deadlines, we understand that occasionally, important details might require reiteration. To ensure a well-organized event and allow ample time for the publication of full papers in the conference proceedings, we kindly request all interested members to reach out to the General Secretary or Organizing Secretary in March for any clarifications or updates. By adhering to the specified page limits, members can contribute to a well-organized and informative conference. We appreciate your understanding and look forward to receiving your valuable research contributions. The Uttar Pradesh-Uttarakhand Economic Association (UPUEA), a well-established organization for over a decade, recognizes the need to adapt with the time. With the national economy rapidly evolving, the association acknowledges new challenges facing the economies of Uttar Pradesh and Uttarakhand, particularly in agriculture and rural development. To address these challenges, the UPUEA sees the current times, as an opportune moment for critical reflection. The association proposes an objective discussion to analyze both the successes and failures of past development efforts. This analysis aims to identify crucial strategies with the potential to unlock growth across all sectors.

The UPUEA expresses gratitude to various funding agencies and institutions for their financial support towards conferences, journal publications, and conference proceedings printing. Additionally, we acknowledge the valuable contribution of NABARD for publication financial support. Upuea is also grateful to publisher, Kunal Books, New Delhi, for their efficient printing of the conference proceedings.

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(Vinod Kumar Srivastava) General Secretary, Upuea.

ISSN-0975-2382

Volume 19 (A), Conference 19 (13th -15th April, 2024)

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Make in India Program and Economic Growth of India

Dr. Dinesh Kumar Gupta

Abstract:

In the year 2014, the Central Government launched the 'Make in India' initiative to encourage manufacturing in the country and strengthen the economy through investment in manufacturing. More than five years have passed since its inception and during this period both the manufacturing sector and the economy of the country have changed significantly. The 'Make in India' initiative focuses on 25 key sectors of the economy like automobile, mining, electronics etc. One of the main objectives of the 'Make in India' initiative is to increase employment opportunities in India. Under this, the focus has been on the youth of the country. Investment in targeted sectors, i.e. telecom, pharmaceuticals, tourism etc., will encourage young entrepreneurs to come forward with their innovative ideas without worrying about uncertainties. Make in India initiative encourages setting up manufacturing hubs in India to meet global demands. Progress towards a self-reliant nation requires commitment from the government through various programs and initiatives.

Keywords: *Make in India, Developing infrastructure, Atmanirbhar Bharat, Employment Generation*

Introduction:

In the year 2014, the Central Government launched the 'Make in India' initiative to encourage manufacturing in the country and strengthen the economy through investment in manufacturing. More than five years have passed since its inception and during this period both the manufacturing sector and the economy of the country have changed significantly. The 'Make in India' initiative was launched on September 25, 2014, to develop the manufacturing sector at a nationwide level. The Industrial Revolution played an important role in this context and showed the whole world that if a country has a strong manufacturing sector, then it can become a high-income country. Let it be known that China is a vivid example of this fact.

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Through this initiative, an ambitious target was set to establish India as a global manufacturing hub. To achieve this goal, the government had mainly set 3 objectives -

- 1. To increase the growth rate of the manufacturing sector to 12-14% per annum.
- 2. Creating 100 million additional employment opportunities in the manufacturing sector by 2022 (later revised to 2025).
- 3. To increase the contribution of the manufacturing sector to GDP to 25% by the year 2025.

The logo: The "Make in India" logo is derived from India's national emblem. The wheel denotes peaceful progress and dynamism – a sign of India's enlightened past, pointing the way to a vibrant future. The prowling lion stands for strength, courage, tenacity and wisdom – values that are every bit as Indian today as they have ever been.

Objective of Paper:

- To study the concept and vision of the MAKE IN INDIA Program.
- To find out the Strategies and importance of "Make In India"
- To study about success and current status of growth by the program

Research Methodology:

The study focuses on extensive study of Secondary data collected from, offline annual reports, magazines government reports, and publications from various websites which focused on my subject matter.

Strategies:

- Streamlining business processes: Reducing bureaucratic barriers and simplifying regulations to make it easier for companies to do business in India.
- Developing infrastructure: To upgrade ports, roads, railways and power generation to provide reliable and efficient infrastructure for industries.
- Skilling the workforce: Investing in skill development programs to create a pool of skilled workers for the manufacturing sector.
- Encouraging investment: Offering tax exemptions, subsidies and other incentives to attract foreign and domestic investment in the manufacturing sector.
- Focusing on key sectors: Targeting specific sectors for growth, such as automobile, aerospace, defence, electronics and pharmaceuticals.

The 'Make in India' initiative focuses on 25 key sectors of the economy like automobile, mining, electronics etc. Let it be known that under this initiative, the central and state governments are trying to attract investments from all over the world to strengthen India's manufacturing sector. The government is making a lot of efforts to reduce the burden on

investors. As part of these efforts, a dedicated web portal has also been arranged to solve all the problems of business organizations.

The positive side of 'Make in India'-

One of the main objectives of the 'Make in India' initiative is to increase employment opportunities in India. Under this, the focus has been on the youth of the country. Investment in targeted sectors, i.e. telecom, pharmaceuticals, tourism etc., will encourage young entrepreneurs to come forward with their innovative ideas without worrying about uncertainties. The 'Make in India initiative focuses heavily on the development of the manufacturing sector, which will not only boost the trade sector but also increase the growth rate of the Indian economy with the establishment of new industries. It may be noted that shortly after the launch of the scheme, in the year 2015, India overtook America and China and achieved the top position in foreign direct investment.

10. Advantages (Opportunities) of Make in India

- Develop job opportunity
- Ameliorate the vicinity
- Expand GDP
- Fortify Rupee
- Increase in brand value
- Up-gradation of Technology
- Ease of Business
- Availability of Young minds
- Development of rural areas
- Flow of capital

Evaluation of Make in India:

The objective of this initiative was to increase the three key factors of the manufacturing sector – investment, production and employment. Therefore, it can also be evaluated based on these three.

1. Investment – The growth rate of investment in the economy has been quite slow in the last five years. This situation becomes worse when we consider capital investment in the manufacturing sector. According to the Economic Survey 2018-19, gross fixed capital formation, reflecting total investment in the economy, declined from 31.3 per cent of GDP in 2013-14 to 28.6 per cent in 2017-18. Importantly, the share of the public sector in total investment remained more or less the same during this period, while the share of the private sector declined from 24.2% to 21.5\$% On the other hand, during this period, savings data shows

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that the domestic savings rate has declined, while the savings rate of the private corporate sector has increased. Thus, we are in a situation where private sector savings are increasing, but investment is decreasing.

2. Production- The Industrial Production Index is the biggest indicator of change in the production of the manufacturing sector. If we look at the data of the Industrial Production Index between April 2012 and November 2019, it is known that during this period, double-digit growth was recorded only twice, whereas in most of the months, it was either less than 3% or negative. Thus it is clear that production in the manufacturing sector has still not increased.

3. Employment- Recently, the Center for Monitoring Indian Economy (CEM) has released statistics regarding the unemployment rate, according to which India's unemployment rate increased to 7.5% during September-December 2019. The unemployment rate was even worse for educated youth, indicating that 2019 was the worst year for young graduates. It may be noted that in May-August 2017 this rate was 3.8 percent.

Achievements under Make in India

- As per the Economic Survey 2021-22, despite covid-related disruptions, there is a trend of the positive overall growth of gross value addition (GVA) in the manufacturing sector. The total employment in this sector has increased from 57 million in the year 2017-18 to 62.4 million in the year 2019- 20.
- Powered by indigenously produced vaccines, India not only achieved COVID-19 vaccination coverage in record time but also became a major exporter of much-needed life-saving vaccines to many developing and underdeveloped countries across the world.
- Vande Bharat Trains, India's first indigenous Semi High Speed train featuring stateof-the-art coaches and providing an entirely new travel experience to passengers, is a stellar example of the 'Make in India' success story.
- INS Vikrant is India's first domestically made aircraft carrier. India is achieving new milestones in defence production to reduce imports and be atmanirbhar in this core sector.
- Highest ever merchandise exports of 420 billion USD was achieved in FY 2021-22.
- India is currently a mobile and electronics manufacturing hub with global recognition.
- In addition, the Government of India is developing various Industrial Corridor Projects as part of the National Industrial Corridor Programme. GoI has accorded approval for the development of 11 Industrial corridors (32 projects) in four Phases. Under Delhi Mumbai Industrial Corridor (DMIC) Project, 04 greenfield industrial nodes have been developed.

- Further, PM GatiShakti National Master Plan provides a transformative approach for ensuring multimodal connectivity to various economic zones. Minimizing disruptions, and ensuring quick completion of works with cost efficiency are the guiding principles for the development of infrastructure as per the National Master Plan. Boost in economic growth, attracting investments and enhancement of the country's global competitiveness, are some of the expected outcomes.
- The reforms taken by the Government have resulted in increased Foreign Direct Investment (FDI) inflows in the country. FDI inflows in India stood at US \$ 45.15 billion in 2014-2015 and have continuously increased since then, and India registered its highest-ever annual FDI inflow of US \$ 81.97 billion (provisional figures) in the financial year 2020-21.

Conclusion:

Make in India initiative is an ambitious positive step taken by the government to boost the Indian economy by supporting domestic industries as well as to transport Indian goods to global markets. Make in India initiative encourages setting up manufacturing hubs in India to meet global demands. Progress towards a self-reliant nation requires commitment from the government through various programs and initiatives due to the constraints posed by restrictive business regulations and lack of workforce preparedness. Make in India initiative will lead the country towards greater success.

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